

Port Hawkesbury Paper

Quarterly Rewind - Spring 2019



Port Hawkesbury Paper Video

Port Hawkesbury Paper is pleased to announce the release of a new video created to showcase the scope and quality of our world-class operations.

If you have never had a chance to visit a mill or want to learn more about our facility, this video will give you a glimpse of the woodlands, pulp, and papermaking processes and the employees who keep the operation functioning at its best.

[Click here to play the video](#)

The Paper Shuffle: Using SC grades as a substitute for Coated Groundwood

At Port Hawkesbury Paper, we continue to see magazines, catalogs, and printers making the switch from coated groundwood to our high-bright SC grades. Here are a few reasons why:



- Our sheet can print up to a 175 line screen in web offset printing.
- Our smooth surface, excellent formation and high printed/paper gloss results in a look comparable to many coated groundwood sheets. A glossier surface means increased ink gloss.
- Our SC grades do not use calcium carbonate which is found in most coated papers. Calcium carbonate can cause premature piling and, without it, our SC paper may result in fewer blanket washes, which improves runnability and reduces wear on equipment (as seen in the mill process due to lower abrasiveness).
- The superior surface of our SC grades may allow the printer to use less heat through the dryers. By reducing the temperature on the press, the sheet is less likely to show fluting. Fluting is a phenomenon that is caused by tension, heat, moisture, ink, and speed - and reducing just one of these variables helps with the finished product.
- Finally, excellent roll build and the best mechanical pulp in North America allows the sheet to travel through the press without continuous register or compensatory movement.

[Click here to see how Port Hawkesbury's SC specs compare to coated groundwood specs](#)

Port Hawkesbury Paper's Woodlands Group



Did you know that the mill plants about 3 million seedlings every year and 100% of mill managed forests are regenerated through natural regeneration or planting?

The Woodlands Unit has established a Sustainable Long-Term Forest Management Plan that is a joint effort between Port Hawkesbury Paper and the Nova Scotia

Department of Lands and Forestry. The plan covers a 100-year time horizon, adheres to the principles of adaptive forest management, and continual improvement and is audited both internally and through external third-party agencies.

[Click here to learn more about the Woodlands Group](#)

Paper + Packaging Board Ramps Up New Ad Campaign

The Paper + Packaging Board is hard at work helping to promote the great things happening in our industry. Take a look at the new website with information, research, and stories about the industry at [How Life Unfolds®](#)



Watch for the release of new print ads with your favorite characters in the following publications:

Publication	Issue Dates
Bloomberg Businessweek	4/15 and 5/13
Entrepreneur	April/May
Parents	May
Food Network Magazine	May
Delta Sky	May
US Weekly	5/20



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